

APPROVAL DATE: DECEMBER 2009
 DATE OF REVIEW: TBA
 MINOR AMENDMENT: FEBRUARY 2013

ANZSPM ADVERTISING

ANZSPM is the specialty medical society that facilitates professional development and support for its members and promotes the practice of palliative medicine to improve the quality of care of patients with life threatening illnesses and support for their families.

Our Publications:

ANZSPM offers advertising in three publications: ANZSPM Newsletter, E-Update and ANZSPM website.

Content restrictions: ANZSPM has a policy of **no product advertising** in the media outlined below.

Publication	Publishing date	Closing date for articles	Format for Content
ANZSPM Newsletter	March, July, November	See Attached Publication Schedule	Full colour Word, and separate image files
E-Update	Last week in January, February, April, May, June, September, October	See Attached Publication Schedule	Full colour Word, and separate image files
ANZSPM website www.anzspm.org.au	Usually within two business days of receipt – confirm by email to executive@anzspm.org.au	N/A	Full colour Word, and separate image files.

Advertising Packages - PLEASE NOTE: PRICES ARE GST EXCLUSIVE

ANZSPM Newsletter only

For up to one Full page (minimum 1/4 page – depends on layout and amount of content required) A\$250 (+ GST for Australian Clients – i.e. A\$275)

E-Update only

For up to one page in one edition A\$150 (+ GST for Australian clients – i.e. A\$165)
 (For Positions Vacant – one fee per position advertised)

Website only

For up to three months

A\$270 (+ GST for Australian clients –

(For Positions Vacant – one fee per position advertised)

i.e. A\$297)

Extensions of up to 3 months (i.e. total publishing time is maximum of 6 months) are available (i.e. total publishing time is maximum of 6 months). Costs need to be negotiated with the Executive Officer.

ANZSPM Journal, E-Update and Website Package

10% discount on prices quoted above

Financial members of ANZSPM can place an approved advertisement for no cost (*this excludes advertising for Positions Vacant*).

To Place an Ad

Please direct all enquiries, including any special requests for advertising to:

Executive Officer

ANZSPM

PO Box 7001 WATSON ACT 2602

Ph. 0458 203 229

Fax: (03) 8677 7619

Email: executive@anzspm.org.au

Payments

Payment may be made by direct credit, credit card or cheques payable to ANZSPM.

Advertising Terms and Conditions

1. All copy for advertisements is subject to the approval of ANZSPM, who reserve the right to decline or cancel any advertisement, even if ordered and paid for without stating any reasons therefore, and/or make modifications necessary to any advertisement in order to maintain the publication's standards.
2. Advertisements must be cancelled in writing, and can only be cancelled up to 10 days prior to publication of the magazine. All cancellations will incur a 20% cancellation fee. This fee becomes payable immediately on receipt of the cancellation instruction.
3. Every effort will be made to avoid errors, but no responsibility will be accepted for any mistakes that may arise in the course of publication of any advertisement. These mistakes are taken to include non-insertion, insertions other than those ordered and errors and omissions within the advertisement. ANZSPM accepts no responsibility for slight variations in colour on advertisements.
4. No responsibility will be accepted for loss or damage to copy, artwork or photographs supplied.
5. Advertisers must ensure that the content of the advertisement complies with all legal requirements. The advertiser shall further indemnify ANZSPM in respect of any claims, costs and expenses that may arise from anything contained within the advertiser's advertisement and published on the advertiser's behalf.
6. It is the advertiser's responsibility to supply suitable material to ANZSPM within the deadlines stated.
7. The advertiser agrees to pay standard production rates for any additional work required to make digital material press-ready, including converting open files, or resizing advertisements. Any alterations to

material will be charged for.

8. Payment terms are 30 days from date of invoice.
9. The person entering into this agreement on behalf of the advertiser warrants that they are duly authorised to act on behalf of the advertiser.
10. The Editor and/or President of ANZSPM reserve the right to make decisions regarding individual enquiries about the cost of advertisements.

ANZSPM Publication Timetable¹

ANZSPM Newsletter – usually published March, July & November;

E-Update – usually published January, February, April, May, June, September, October.

Neither is published in August or December.

Publication	Material Deadline	Earliest Closing Deadline for Position Vacant ads	Publishing Timeframe
E-Update January	24 January	7 February	End January
E-Update February	21 February	7 March	End February
ANZSPM Newsletter March	15 February	10 April	Mid – late March
E-Update April	23 April	7 May	End April
E-Update May	24 May	7 June	End May
E-Update June	23 June	7 July	End June
ANZSPM Newsletter July	15 June	10 August	Mid – late July
E-Update September	23 September	7 October	End September
E-Update October	23 October	7 November	End October
ANZSPM Newsletter November	15 October	10 December	Mid – Late November

¹ Timetable is indicative and subject to change at ANZSPM's discretion.